



PowDA -044		
:30	Opioid Crisis	100%

\* You have spot already

Order Number : **PowDA -044**

Date 10/12/17

Advertiser Powell for DA

Category Political

Flight Dates 10/16/17 - 10/22/17

Station Comcast

Rep Sylver Brown

Billing BROADCAST

Co-op NO

\*\*\*\* NOTE ONLY 2 ZONES THIS BUY - NO CARBONDALE

STATION	DAY	TIME	Rate	Mon 10/16	Tues 10/17	Wed 10/18	Thur 10/19	Fri 10/20	Sat 10/21	Sun 10/22	TTL Spots	TTL COST
<b>Comcast</b>												
<b>Clarks Summit / Scranton Zones</b>												
CNN	:30	M-SU	5A-12MID	\$32.00	4	4	4	4	4	4	28	\$896.00
MSNBC	:30	M-SU	5A-12MID	\$12.00	4	4	4	4	4	4	28	\$336.00
AMC	:30	M-SU	5A-12MID	\$30.00	3	3	2	3	3	3	20	\$600.00
TBS	:30	M-SU	5A-12MID	\$30.00	3	2	3	3	3	2	19	\$570.00
TV Land	:30	M-SU	5A-12MID	\$8.00	3	3	3	3	3	3	21	\$168.00
HGTV	:30	M-SU	5A-12MID	\$32.00	3	3	2	3	3	2	19	\$608.00
TNT	:30	M-SU	5A-12MID	\$32.00	3	3	3	2	2	3	19	\$608.00
				23	22	21	22	22	22	22	154	\$3,786
											<b>TTL GROSS</b>	<b>\$3,786.00</b>
											<b>TTL NET</b>	<b>\$3,218.10</b>

Agency Representativ Robyn Ziska - Media Director

Media Representative: \_\_\_\_\_

Note: Unless mutually agreed upon by both parties, station/vender agrees to hold agency liable for payment to the extent proceeds have been cleared from the advertiser to the agency for advertising secured in accordance with this insertion order. For sums owed, but not cleared to the agency, the station/vender agrees to hold the advertiser named on this insertion order solely liable for payment. The agency pledges to assist the station/vender collect all monies due under this order.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> Comcast Cable 10/16/17-10/21/17	<b>Date:</b> 10/12/17
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I, Robyn Ziska Media Director / Sweda Advertising,

being/on behalf of: Mark Powell,

a legally qualified candidate of the Democratic

political party for the office of: Lackawanna County District Attorney

in the General Election

election to be held on: November 7, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/16/17 - 10/21/17			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Paid for by Powell for DA

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Thomas J. Ostrowski, CPA

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/28/17

Date

Bob Ed Martin Quick-Sales Advertising

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Sarah Higgins

Signature

Sarah Higgins

Printed Name

Sales Asst.

Title

Powell for DA  
527 Linden Street  
Scranton, PA 18503

(570) 780-8054

Committee Co-Chairs:  
Ed Staback  
Teresa Colarusso

Treasurer:  
Thomas J. Ostrowski, CPA